Application No. 09/933,493 Reply to OA dated: March 31, 2010 Reply dated: September 30, 2010

In the Claims:

Please amend Claims 1, 24, 29, 32, 33, 36, 37, 52-54 and 63-64, all as shown below.

1. (Currently Amended) A system for retrieval at a client system of content from a server system, comprising:

a communication protocol that enables an asynchronous connection over a network between a client system and a server system, and allows the client system to send via the network, and within a session between the client system and the server system, a lengthening string composed of a plurality of consecutively input characters, to query the server system for stringbased content, while asynchronously receiving consecutive responses from the server as the characters are being input;

a content-based cache, at the server system, which stores previous queries and corresponding result sets previously executed by the system, and which includes within its result sets content or other information previously retrieved from the server or one or more content sources in response to the previous queries;

a client object, in communication with a client software at the client system and with the communication protocol, wherein the client object

receives, as input, consecutive additional characters from the client software, and while each of the consecutive additional characters are being received as input, transmits via the network to a server object at the server system one or more corresponding consecutive queries, within the session between the client system and the server system, to retrieve content from the server system,

wherein each of the consecutive queries lengthens the string by the additional characters, to form a lengthening string for retrieving matching content from the server system; and

a server object, in communication with the server system, and with the client object via the communication protocol, wherein the server object

in response to receiving each of the consecutive queries that modify the lengthening string,

automatically uses the modified lengthening string to query and retrieve content information from the content-based cache at the server system or from the one or more content sources that matches the modified lengthening string, and

asynchronously returns, while the additional characters are being input and the consecutive queries are being transmitted and the lengthening string is being modified

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during the session, consecutive responses containing content information which

increasingly matches the modified lengthening string, to the client object for immediate use

by the client system.

2. (Previously Presented) The system of claim 1 wherein said client object operates on or at a

first computer and said server object operates on or at a second computer, and wherein both of

said first and said second computers are connected via the communication protocol.

3. (Previously Presented) The system of claim 1 wherein said server object and said client

object both run on the same computer.

4. (Previously Presented) The system of claim 1 wherein the system comprises a plurality of

server objects that run on a plurality of separate computers, and wherein said client queries are

distributed over said separate computers.

5. (Previously Presented) The system of claim 1 wherein said server object stores previously

received results from the server as stored results, and initially returns said stored results to the

client in response to new client queries, without accessing the content at the server.

6. (Previously Presented) The system of claim 1 wherein said client software is embedded into

a software application that provides a visual interface that indicates to an operator that the server

object is currently using the lengthening query string against the content of the server system to

query and retrieve content information from the server system and allows the operator to add

additional characters to lengthen the query string, while simultaneously receiving and displaying

increasingly matching results in consecutive responses from the server.

7. (Previously Presented) The system of claim 1 wherein said client software is used as a

content engine for another software system.

8. (Previously Presented) The system of claim 1 wherein said client software accumulates a

plurality of said single character queries as they are entered into the client, before sending the

plurality of said single character queries together as a single string to said server.

9. (Previously Presented) The system of claim 1 wherein said client object stores previously

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received responses from the server in a cache at the client and uses the previously received

responses as the response to a new query by the user, without re-accessing the server.

10. (Previously Presented) The system of claim 1 wherein said client software stores a

pre-defined query string and automatically transmits it to the server as the client software is first

accessed, and wherein additional entry of query characters is not required before server responses

are sent to the client.

11. (Previously Presented) The system of claim 1 wherein said server stores the state of query

and response of the client software, and restores the state of the client software after any

interruption in said communication protocol, including an automatic or manual network interruption

or termination of the session.

12. (Previously Presented) The system of claim 1 where said client software adds a qualifier to

the string query that is passed to the server, whereby the server can use said qualifier to execute

the query and return appropriate results based on both the query string and its qualifier.

13. (Previously Presented) The system of claim 1 where said client software identifies a user of

the system to the server whereby the server can store statistics and provides a history of queries

and corresponding responses appropriate to said user.

14. (Previously Presented) The system of claim 1 where said server system comprises a server

tier and a syndication tier, and wherein said client software communicates to the server tier on a

single computer, and wherein each query is forwarded by the server tier and the syndication tier to

an appropriate syndicate of content channels connected to the server tier on a different computer.

15. (Previously Presented) The system of claim 1 where said server applies a content

dependent pattern and filter to characters received from the client before queries are matched

against the content.

16. (Canceled).

17. (Previously Presented) The system of claim 1 where server responses comprise lists of

strings, wherein each string is accompanied by corresponding metadata, whereby the metadata

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contains logical links to other data sources or Uniform Resource Identifiers.

18-23. (Canceled).

24. (Currently Amended) A user interface mechanism, for use with a client application of a

content retrieval system, said user interface mechanism indicating one or both of the availability of a

session between said client application and a remote content server, and the status of said session,

said mechanism comprising:

a user interface and input field, in communication with said client application, said input field

allows a user to input data for transmission to a remote content server, wherein said input data

includes a plurality of single string characters as part of a query;

a communication protocol that enables an asynchronous connection over a network

between the client and the server, and allows the client to send, within a session between the client

and the server, a plurality of consecutively input query strings via the network, to query the server

for string-based content wherein the client receives as input, consecutive additional characters from

a user, and while each of the consecutive additional characters are being received as input,

transmits to a server object at the server one or more corresponding consecutive queries, within the

session between the client and the server, to retrieve content from the server, and while

asynchronously receiving consecutive responses from the server as the characters are being input;

a server object, in communication with the server and in communication with the client via

the communication protocol, wherein the server includes a content-based cache which stores

previously executed queries, and corresponding result sets of content or other information

previously retrieved from the server or one or more content sources in response to the previously

executed queries, and wherein the server object records, during the session, each of the plurality of

consecutive queries from the client, and in response to receiving each query as it is being

lengthened by one or more additional characters, automatically matches the modified lengthening

query string against the content of the server content-based cache or the one or more content

sources, and, while the consecutive queries are being transmitted and the lengthening query string

is being modified, asynchronously returns consecutive responses containing content information

which increasingly matches the modified lengthening string, to the client for immediate use by the

client;

a session connection indicator, said session connection indicator displayed within a first

portion of the input field, for indicating the availability of a connection between said client application

and said content server; and

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a status indicator, said status indicator displayed within the first or a second portion of the

input field, for indicating during said session both the status of increasingly available content at said

content server for selection by said user at that input field, and that the server object is currently

using the lengthening query string against the content of the server system to query and retrieve

content information from the server system.

25. (Previously Presented) The mechanism of claim 24, wherein several input fields in the user

interface have session connection indicators and status indicators to indicate to the user the

availability of a connection between said client application and said content server for those input

fields, and the status of increasingly available content at said content server for selection by said

user at those input fields.

26. (Previously Presented) The mechanism of claim 24, wherein said session connection

indicator displays a triangular display element to indicate the presence of said connection, and does

not display said triangular display element to indicate the absence of said connection.

27. (Previously Presented) The mechanism of claim 24, wherein said status indicator displays

one, or a plurality of, arrow display elements to indicate the transfer of data from said client

application to said server during said session, and the presence of available session-specific

content at said server.

28. (Canceled).

29. (Currently Amended) A method of providing communication at a client of string-based

content from a server, comprising the steps of:

providing a communication protocol that enables an asynchronous session-based

connection over a network between a client object and a server object, and allows the client object

to send, within a session between the client object and the server object, a plurality of consecutively

input query strings, to query the server for string-based content;

providing a content-based cache, at the server, which stores previously executed queries,

and corresponding result sets of content or other information previously retrieved from the server or

one or more content sources in response to the previously executed queries;

receiving as input, consecutive additional characters from a user, and transmitting, via the

client object in communication with said client, via the network to the server object one or more

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corresponding consecutive queries, within the session between the client object and the server

object, to retrieve content from the server, wherein the client object receives the additional

characters from a user, and, while each of the consecutive additional characters are being received,

transmits to a server object at the server a plurality of consecutive queries, within the same session,

to retrieve content from the server, wherein each consecutive query lengthens the query string by

one or more characters, and forms a lengthening query string for retrieving content from the server;

and

receiving, via said communication protocol, at the server object each of the plurality of

consecutive queries from the client, and in response to receiving each query as it is being

lengthened by one or more additional characters, automatically matching the modified lengthening

query string against the content of the server content-based cache or the one or more content

sources, and, while the consecutive queries are being transmitted and the lengthening query string

is being modified, asynchronously returning consecutive responses containing content information

which increasingly matches the modified lengthening string, to the client object for immediate use

by the client.

30. (Previously Presented) The method of claim 29, wherein the server object matches each

query received from the client against an in-memory cache, and returns cached content to the client

without accessing said content engine, unless the cached content has expired since it was last

received from said content engine.

31. (Previously Presented) The method of claim 29, wherein the server analyzes the time

between said consecutive queries received from each client system, and skips selected ones of

said consecutive queries to reduce network communications and the load on said content engine.

32. (Currently Amended) A system for session-based retrieval at a client of content from a

server, comprising:

a communication protocol that enables an asynchronous session over a network between a

client and a server, and allows the client system to send, within a session between the client and

the server, a plurality of consecutively input query strings, to query the server for content;

a content-based cache, at the server, which stores previous queries and corresponding

result sets, previously executed by the system, and which includes within its result sets content or

other information previously retrieved from the server or one or more content sources in response to

the previous queries;

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one or more content engine objects, in communication with the server object, that are

capable of retrieving information from a content source containing string-based data by using a

lengthening string as part of a content query and by returning matching data from the content

source;

a user interface at the client that allows a user to enter a search string;

a client object, at the client, wherein the client object receives consecutive additional

characters of the search string from the user interface as input while it is being entered by the user,

and, while each of the consecutive additional characters are being received, transmits via the

network to a server object at the server one or more corresponding consecutive queries, within the

same session, to retrieve content from the server system, wherein each consecutive query matches

the characters of the search string as it is being entered, to form the lengthening search string for

retrieving content from the server;

a server object, at the server, wherein the server object records, during the session, each of

the plurality of consecutive queries from the client, and in response to receiving the lengthening

search string from the client object, automatically matches the search string against the content of

the server system content-based cache or the one or more content sources, and, while the

consecutive queries are being transmitted and the lengthening query string is being modified,

asynchronously returns content information which increasingly matches the modified lengthening

string, to the client object for immediate use by the client; and

wherein the content information is used by the client to immediately update the user

interface with options that match the content of the server system, as the user is entering the

search string.

33. (Currently Amended) A method of providing session-based communication at a client of

string-based content from a server, comprising the steps of:

providing a communication protocol that enables an asynchronous session over a network

between a client and a server, and allows the client system to send, within a session between the

client and the server, a plurality of consecutively input query strings, to query the server for content;

providing a content-based cache, at the server, which stores previously executed queries,

and corresponding result sets of content or other information previously retrieved from the server or

one or more content sources in response to the previously executed queries;

providing one or more content engine objects, in communication with the server object, that

are capable of retrieving information from a content source containing string-based data by using a

lengthening string as part of a content query and by returning matching data from the content

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source;

providing a user interface at the client that allows a user to enter a search string;

providing a client object, at the client, wherein the client object receives consecutive

additional characters of the search string from the user interface as input while it is being entered by

the user, and while each of the consecutive additional characters are being received, transmits via

the network to a server object at the server one or more corresponding consecutive queries, within

the same session, to retrieve content from the server system, wherein each consecutive query

matches the characters of the search string as it is being entered, to form the lengthening search

string for retrieving content from the server;

providing a server object, at the server, wherein the server object records, during the

session, each of the plurality of consecutive queries from the client, and in response to receiving the

lengthening search string from the client object, automatically matches the search string against the

content of the server system content-based cache or the one or more content sources, and, while

the consecutive queries are being transmitted and the lengthening query string is being modified,

asynchronously returns content information which increasingly matches the modified lengthening

string, to the client object for immediate use by the client; and

wherein the content information is used by the client to immediately update the user

interface with options that match the content of the server system, as the user is entering the

search string.

34. (Previously Presented) The system of claim 1, whereby the client object indicates the

selection of the content sources to be gueried to the server when said session is initiated and when

content source selection changes are needed thereafter, without needing to embed said content

source selection with each of said consecutive string-based queries.

35. (Previously Presented) The system of claim 1 whereby said session is shared by multiple

client objects that exchange messages with the same server system, whereby each client object

identifies a different content source selection to which said consecutive queries from the individual

client object will be mapped by its corresponding server object.

36. (Currently Amended) A system for providing session-based searching of string-based

content from a server, comprising:

a user interface at a plurality of clients that allows a user at each of the plurality of clients to

enter input as a string of consecutively input queries to query the server for string-based content,

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wherein each consecutive query lengthens the query string by one or more consecutive additional

characters:

a communication protocol that transmits over a network, via a client object at each of said

clients, to a server object at the server, the plurality of consecutive queries, to retrieve content from

the server, wherein each consecutive additional character is immediately transmitted to the server

object while the user is entering the additional characters in the user interface, to form a

lengthening query string for retrieving content from the server;

a content-based cache, at the server, which stores previous queries and corresponding

result sets, previously executed by the system, and which includes within its result sets content or

other information previously retrieved from the server or one or more content sources in response to

the previous queries; and

a server object which in response to receiving each query as it is being lengthened by the

one or more additional characters, automatically matches the lengthening query string against the

content of the server content-based cache or the one or more content sources, and, as the user of

a particular client is entering queries and, while consecutive queries are being transmitted and the

lengthening query string is being modified, asynchronously modifies the user interface by returning

server content information which increasingly matches the modified lengthening string, to the client

object for immediate display to the user.

37. (Currently Amended) A method of providing session-based searching of string-based

content from a server, comprising, comprising the steps of:

providing a user interface at a plurality of clients that allows a user at each of the plurality of

clients to enter input as a string of consecutively input queries to query the server for string-based

content, wherein each consecutive query lengthens the query string by one or more consecutive

additional characters;

providing a content-based cache, at the server, which stores previously executed queries.

and corresponding result sets of content or other information previously retrieved from the server or

one or more content sources in response to the previously executed queries;

transmitting over a network, via a client object at each of said clients, to a server object at

the server, the plurality of consecutive queries, to retrieve content from the server, wherein each

consecutive additional character is immediately transmitted to the server object while the user is

entering the additional characters in the user interface, to form a lengthening query string for

retrieving content from the server; and

in response to receiving each guery as it is being lengthened by the one or more additional

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characters, automatically matching the lengthening query string against the content of the server

content-based cache or the one or more content sources, and, as the user of a particular client is

entering queries and, while consecutive queries are being transmitted and the lengthening query

string is being modified, asynchronously modifying the user interface by returning server content

information which increasingly matches the modified lengthening string, to the client object for

immediate display to the user.

38. (Previously Presented) The system of claim 1 wherein the client software is used to one of

display suggestions, perform auto-completion, or provide type-ahead functionality, based on

matching string-based data queried in a database by the server object on the server system.

39. (Previously Presented) The system of claim 1 wherein the client software one of validates or

checks the input string based on responses received from the server object on the server system.

40. (Previously Presented) The system of claim 1 wherein the lengthening query string is one of

a part of a name, email address, URL, phone number, or other typed string that can be normalized

as a simple term, definitional term, relational term, quote, simple number, compound number, date,

URL, e-mail address, phone number, or XML formatted data corresponding to a DTD or schema.

41. (Previously Presented) The system of claim 1 wherein the matching content returned by the

server object contains one of a term from a thesaurus system, result received from a search and

retrieval system, text from a reference work, match from an address book, appropriate instructions

or actions to be taken received from a control system, entry from a dictionary, thesaurus, or

encyclopedia, match from a commercial products database, quote from a literary quotes library,

real-time stock quote, content from a real-time news service, Internet advertisement, result of a

complex function, translation received from a language translation engine, entry from a

classification scheme, match from a lookup list such as cities or countries in an order form, match

from a auto-complete history or a language code, creation date, modification date, pronunciation,

meaning, possible use, synonym, reference, scope note, notation, source, UDC coding,

description, product code, category, price, currency, stock symbol, company name, stock quote,

machine instruction or a city or a country.

42. (Previously Presented) The system of claim 1 wherein the server object retrieves the

matching string-based data from an in-memory cache of responses to previous queries.

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43. (Previously Presented) The system of claim 1 wherein the server object, in communication

with a content access module object, retrieves matching content from multiple content engines, and

wherein the server object embeds the query string into a native query for each type of content

engine.

44. (Previously Presented) The system of claim 43 wherein the content engine is a SQL

database or a search engine.

45. (Previously Presented) The system of claim 1 wherein the client software displays arrow

symbols to indicate the availability or lack of matching results.

46. (Previously Presented) The system of claim 1 wherein the client software displays a

checkmark symbol if only one match was found for the query string.

47. (Previously Presented) The system of claim 1 wherein a plurality of client objects are

logically linked to multiple content sources on the server system, so that results received and

returned by each corresponding server object are the result of a match to both the lengthening

query string and values contained by one or more of the other client objects.

48. (Previously Presented) The system of claim 1 wherein the client software displays images

and/or movies corresponding to individual matches received from the server system.

49. (Previously Presented) The system of claim 1 wherein only a specific requested or expected

range of matches are returned to the client object any one time.

50. (Previously Presented) The system of claim 1 wherein the client software runs in a web

browser.

51. (Previously Presented) The system of claim 1 wherein the client software displays a symbol

inside of an input field to indicate the presence and availability of said system to text entered into

said input field.

52. (Currently Amended) A system for suggesting data as a response to client requests,

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comprising:

a server configured to receive requests from a plurality of clients for content;

a content-based cache, at the server, which stores previous queries and corresponding result sets, previously executed by the system, and which includes within its result sets content or other information previously retrieved from the server or one or more content sources in response to the previous queries;

an interface to a plurality of databases or data sources of content information coupled to said server;

a communication protocol that provides a session connection between a client and the server, and allows the client to provide a user interface for input of queries, and to send, as part of the same session, a plurality of queries from a user to query the server for content,

wherein each one of the plurality of queries are consecutive and together form an increasingly focused query string for retrieving content from the server, and

wherein each subsequent one of the plurality of queries extends the query string in the user interface by one or more additional characters; and

wherein said server

receives each subsequent one of the plurality of queries while it is being entered into the user interface,

applies the increasingly focused query string against the <u>content-based cache or the</u> plurality of databases or data sources as it is being extended, and

while the user is entering the one or more additional characters, suggests a set of increasingly appropriate content or search criteria from the plurality of databases, to the client, for further use by the client within the same session.

53. (Currently Amended) A method of suggesting data as a response to client requests, comprising the steps of:

providing a server configured to receive requests from a plurality of clients for content;

providing a content-based cache, at the server, which stores previously executed queries,
and corresponding result sets of content or other information previously retrieved from the server or
one or more content sources in response to the previously executed queries;

providing access to a plurality of databases or data sources of content information coupled to said server;

providing a communication protocol that provides a session connection between a client and the server, and allows the client to provide a user interface for input of queries, and to send, as part of the same session, a plurality of queries from a user to query the server for content,

wherein each one of the plurality of queries are consecutive and together form an

increasingly focused query string for retrieving content from the server, and

wherein each subsequent one of the plurality of queries extends the query string in

the user interface by one or more additional characters; and

receiving, at the server, each subsequent one of the plurality of queries while it is being

entered into the user interface, and

applying the increasingly focused query string against the content-based cache or

the plurality of databases or data sources as it is being extended, and

while the user is entering the one or more additional characters, suggesting a set of

increasingly appropriate content or search criteria from the plurality of databases, to the

client, for further use by the client within the same session.

54. (Currently Amended) A system comprising:

a client object on a client computer and a server object on a server computer, whereby the

client computer and the server computer are linked by a network so that they can exchange

information;

wherein the client object is linked to an input element in a user interface that allows a user to

enter textual information comprising characters and strings to create incremental user input

comprising a mutating string of characters;

wherein said user input is transmitted by the client object to the server object as one or more

consecutive additional characters while said user input is being formed by a specific user during a

user session;

wherein the server object uses said user input received from the client object to guery data

from one or more content sources, and, while the consecutive additional characters are being

transmitted and the mutating query string is being modified, to return result strings matching said

user input asynchronously from said server computer while the input is being formed on the client

computer;

a content-based cache, at the server, which stores previous queries and corresponding

result sets, previously executed by the system, and which includes within its result sets content or

other information previously retrieved from the server or one or more content sources in response to

the previous queries; and

wherein the client object displays said results in a display element in the user interface on

the client computer.

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55. (Previously Presented) The system of claim 54 whereby said client object is embedded in an

object that is part of a web page and appears in a web browser on the client computer.

56. (Previously Presented) The system of claim 54 whereby each of said matching result strings

is accompanied by a key that identifies each result as it was retrieved from the one or more content

sources, whereby the key of selected results can be used for sorting and merging and sorting in the

server computer and are transmitted back to the client object for use on the client system.

57. (Previously Presented) The system of claim 54 whereby the client object accumulates the

user input for an amount of time before sending the resulting string of characters to the server

object as a single consolidated query string, to decrease network traffic and decrease the load on

the server computer.

58. (Previously Presented) The system of claim 57 whereby the input element on the client

computer contains a visual object displayed within the display element that indicates to the user that

user input was sent to the server object whereby the visual object keeps changing while matching

results are being awaited from the server system, and whereby said visual object first changes

when the user enters textual information, and before the user input is sent to the server, indicating

to the user that the user input is being accumulated by the client object before sending it to the

server object.

59. (Previously Presented) The system of claim 54 whereby the server object provides one or

more content channels for retrieving configurable sets of data available on the server computer,

whereby each content channel defines a logical data set to be retrieved from the one or more data

sources.

60. (Previously Presented) The system of claim 54 whereby the server object caches the result

data received from said content sources and uses said cached result data as a response to later

client requests originating from the same client object or from a different client object.

61-62. (Canceled).

63. (Currently Amended) A system for allowing a user to retrieve content in an online

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environment, including suggesting possible data matches to the user simultaneously and asynchronously while the user is entering their query string, comprising:

a server configured to receive requests from a plurality of clients for string-based content, wherein the server further comprises an interface to one or more databases or data sources of content information;

a content-based cache, at the server, which stores previous queries and corresponding result sets, previously executed by the system, and which includes within its result sets content or other information previously retrieved from the server or one or more content sources in response to the previous queries;

a client software and graphical user interface at each of the plurality of clients, wherein the client software includes one of a connection or status indicator to indicate the availability of a connection between the client and the server and the status and availability of increasingly available content at the server for selection by a user, and wherein the client software allows the user to enter a query string of consecutively input characters to query the server for content, wherein each consecutive query lengthens the query string by one or more additional characters;

a communication protocol that enables an online connection over an Internet network between the client and the server, and allows the client to send via the Internet, within a session between the client and the server, a lengthening string composed of the plurality of consecutively input characters, to query the server for content, while simultaneously and asynchronously receiving consecutive responses from the server while the characters are being input;

a client object, in communication with the client software at the client and with the communication protocol, wherein the client object receives, as input, consecutive additional characters from the client software while they are being entered by the user, and while each of the consecutive additional characters are being received, transmits via the Internet to a server object at the server a plurality of consecutive queries, within the same user session, to retrieve content from the server, wherein each consecutive query lengthens the string by the additional characters, to form a lengthening query string for retrieving matching content from the server; and

a server object, in communication with the server, and with the client object via the communication protocol, wherein the server object in response to receiving the consecutive queries that form the lengthening query string, and while the consecutive queries are being transmitted and the lengthening query string is being modified, automatically uses the lengthening query string to query and retrieve content information from the <u>content-based cache or the</u> databases or data sources of content information, including checking if the lengthening query string matches any previously stored query results retrieved as the result of a prior query from the same or a different

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user, and then asynchronously returns, while the additional characters are being input and while the

string is being lengthened during the user session, consecutive responses containing increasingly

matching data matches to the user as a list of possible data matches that can be immediately

selected and used in the client software by the user.

64. (Currently Amended) A system for allowing a user to retrieve content in an online

environment, including suggesting possible data matches to the user simultaneously and

asynchronously while the user is entering their query string, comprising:

a server configured to receive requests from a plurality of clients for string-based content,

wherein the server further comprises an interface to one or more databases or data sources of

content information;

a content-based cache, at the server, which stores previous queries and corresponding

result sets, previously executed by the system, and which includes within its result sets content or

other information previously retrieved from the server or one or more content sources in response to

the previous queries;

a client software at each of the plurality of clients, wherein the client software includes a

graphical user interface and one of a connection or status indicator to indicate the availability of a

connection between the client and the server and the status and availability of increasingly available

content at the server for selection by a user, and wherein the client software allows the user to

enter, as input, into a query field a query string of consecutively input characters to query the server

for content, wherein each consecutive query lengthens the query string by one or more additional

characters, and wherein while consecutive characters are being received, the client software

transmits via an Internet network to the server a plurality of consecutive queries, within a session

between said client and the server, to retrieve content from the server, wherein each consecutive

query lengthens the string by the additional characters, to form a lengthening query string for

retrieving matching content from the server:

a communication protocol that enables an online connection over the Internet between the

client and the server, and allows the client to send via the Internet, and within a user session, a

lengthening string composed of the plurality of consecutively input characters, to query the server

for content, while simultaneously and asynchronously receiving consecutive responses from the

server while the characters are being input; and

a server software at the server, which in response to receiving the consecutive queries that

form the lengthening query string, automatically uses the lengthening query string to query and

retrieve content information from the content-based cache or the one or more databases or data

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sources of content information, including checking if the lengthening query string matches any

previously stored query results retrieved as the result of a prior query from the same or a different

user, and then asynchronously returning, while the additional characters are being input and while

the lengthening query string is being modified during the session, consecutive responses containing

increasingly matching data matches to the user as a list of possible data matches, which can be

immediately selected and used in the client software by the user.

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